

FHA'S 75TH

ANNIVERSARY

JUNE 27, 2009



COURTESY, OREGON HOUSING BLOG

FHA 75TH ANNIVERSARY
JUNE 27, 2009
[COURTESY, OREGON HOUSING BLOG](#)

NATIONAL MATERIALS

I. General Background

1. [25th FHA Anniversary Backgrounder](#) (1959/PDF).
2. Select [TIME magazine stories](#) about FHA (1934-1935/PDF).
3. [President's Conference on Home Building and Home Ownership](#); Multiple volumes, Hoover Administration conference. (1931/Multiple formats).

II. IPOD (and Other Video Formats)



1. From *Better Housing Campaign: Better Housing* Video (1935/[IPOD](#); [MPEG and other formats](#) [Includes my review of this film]).
2. FHA Video made in 2004 to Celebrate FHA's 70th Anniversary (2004/[IPOD](#)/[WMV](#)).

III. Multifamily Materials

1. [FHA MF Database With All FHA Insured MF Loans 1934-FY 2008](#) (2009, Oregon Housing Blog Post, with link to Excel database). Database includes information on FHA project that President Obama lived in while attending HS in Hawaii AND also first FHA Multifamily loan made in the U.S..
2. [Backgrounder on Colonial Village, the First FHA Multifamily Loan in Arlington, Va.](#) (2003/PDF) Historic Register nomination materials for *Colonial Village*, the first FHA Insured multifamily loan made in the U.S.. *Colonial Village* reference at page 18; document provides great backgrounder on the Garden City and Garden Apartment movements.
3. [Colonial Village Blog](#) (last entry 2007).

IV. Single Family Materials

1. [Picture of First FHA Home Loan in U.S., in New Jersey](#) (Pictures taken in 1959 and 2004/PDF).
2. Map Views of First FHA Home Loan in New Jersey (2009, [Windows Live](#), [Google Maps](#)).
3. Better Housing Campaign:
 - a. [Letter from President Roosevelt to FHA Director](#), (1935 /Web page).
 - b. [Exhibit at San Diego Exposition](#) 1935/*KenBlog* Post.
 - i. [Notes on FHA Participation](#) , use "FHA Exhibit" to locate within web page.
 - c. See also *Better Housing* video in Section II above.
 - d. How DuPont's *Better Living through Chemistry* slogan followed and was linked to FHA Better Housing Campaign. ([Abstract](#), Use your public library electronic access to read/print entire journal article with details of link to Better Housing Campaign).
4. FHA Administrator's Report ([1940/PDF](#)) on 1939 FHA activities extracted from [1940 Housing Yearbook](#); also, U.S. Housing Authority Administrator's report from same Yearbook ([1940/PDF](#)).



OREGON SPECIFIC FHA 75TH ANNIVERSARY MATERIALS

COURTESY, OREGON HOUSING BLOG

I. General Materials

1. [HUD Portland Metro Market Study Report](#) (May 1969/PDF)
2. [Oregon Housing Council/OHCS FHA 75th Anniversary Proclamation](#) (May 2009/PDF).

II.SF IPOD Video (and Other Video Formats)



1. Pan of Street Scene of First FHA Home in Oregon, Astoria, 1935 (2009, [IPOD/YouTube High Def. Video](#)).

III. Oregon's First FHA Single Family Loan and Pre WW II FHA Related News Stories:

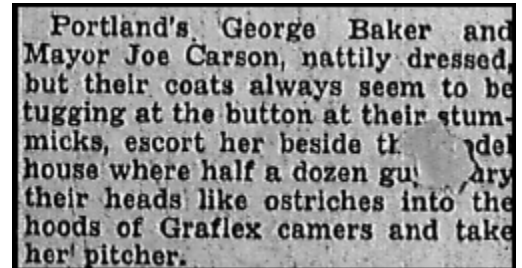


1. [Oregon Journal](#) and [Astoria Budget](#) news stories about first FHA Insured Loan in Astoria, Oregon (1935, PDF).
2. FHA's 50th Anniversary in 1984: [Oregonian story](#) and [Astoria Librarian's research letter](#) on first FHA home in Oregon, done for FHA 50th Anniversary (1984/PDF).
3. Map Views of First FHA Home Loan in Oregon, ([Windows Live](#), [Google Maps](#)).
4. [Pictures of First FHA Insured Home in Astoria , Oregon](#) (1950, 1984, 2004/PDF).

5. [Large \(32+inches by 7+ inches\) merged panoramic street scene picture\(s\)](#) of First FHA Insured Home in Oregon, in Astoria (2009/JPEG).

6. Portland's 1935 *Better Housing Show*, *Oregonian* news stories, in one file: ([1935/PDF](#)).

- a. *Miss Oregon to Join Better Housing Show.*
- b. *Better Housing Essay Contest Winners Named.*
- c. *Robot Pleases Mary Pickford.*
- d. *A Fine Photographer is Mary.*
 - i. **Dames step on each other's toes to get a look at the mild little movie dame...."*
- e. *Ad: Last Day of Better Housing Show with Home Improvement Follow up Coupon.*
- f. *Housing Show Folds Up Tent*
 - i. *"The nine day show proved itself the greatest housing show ever held in the United States....The attendance passed the quota of 100,000 set before the show by more than 5,000..."*



7. *FHA Sales Hit New Record, Homes to Rise in Vancouver, Brokers Share in Sales Plans*, *Oregonian* news stories ([April 1941/PDF](#)).
8. *Aims of FHA Set Forth*, *Oregonian* news story, ([April 1941/PDF](#)).
9. *Shipyards!, War Boom!, Inflation! 36 Billion to be Spent on War Machines.*; *Oregonian* real estate classified ad, ([April 1941, PDF](#)).

OREGON SPECIFIC FHA 75TH ANNIVERSARY MATERIALS

COURTESY, OREGON HOUSING BLOG

III. Oregon's FHA Multifamily Loans:

1. FHA MF Loan Database, OREGON DATA: National database of ALL FHA Multifamily Loans made 1934-FY2008, now includes 5 *separate Oregon worksheets*, including a worksheet breaking out 614 FHA MF loans (42,000+ units) by Oregon city. Large file ([MS Excel](#)).
2. Videos
 - a. YouTube HD Videos: [Vista Avenue](#) and [Parkview](#) Apartments.
 - b. IPOD Videos: [Vista Avenue](#) and [Parkview](#) Apartments.
3. **NEWLY DISCOVERED:** First two FHA Oregon Multifamily loans linked to two historic Portland figures:
 - a. **FIRST FHA Multifamily loan in Oregon. *Vista Avenue Apartments, 800-864 SW Vista, Portland.* [Current Owner [Summit Real Estate Mgt, Inc](#)]**
 - i. [Apartment's current website](#) and [picture slideshow](#) (Web).
 - ii. Architect: *Pietro Belluschi* ([Wikipedia](#))/[Pacific Coast Architectural Database](#) (Web).
 - iii. [PortlandMaps](#) property information (Web).
 - iv. [Google Maps](#) street view; Windows Live/Bing search view ([Web](#)).
 - v. Oregonian news stories and pictures, Vista Avenue and Parkview Apartments/Large file ([PDF](#)).
 - vi. Portland garden style apartment examples, "[Historical Precedents](#)" from Courtyardhousing.org (PDF).
 - vii. Brief historical background about site from book, Walks, by Laura O. Foster (Google Book Search).
 - viii. Brief context of other World War II era housing projects from [Pietro Belluschi](#), by Marian L. Clausen (Google Book Search).
 - ix. Picasa photo album with my pictures of Vista Avenue Apartments ([Web](#)).
 - x. My LARGE panoramic photo of Vista Avenue Apartments ([Web](#)).
 - b. **Second FHA Multifamily loan in Oregon: *Parkview Apartments, 1760 NE Irving, Portland;* Developer/Owner, Ralph Lloyd. [Current owner [Courtyard Properties](#)].**
 - i. [Apartment's Current Website](#) (Web).
 - ii. [Historic Register](#) filing (PDF).
 - iii. [PortlandMaps](#) property information (Web).
 - iv. [Google Maps](#) view, Windows Live/Bing search view ([Web](#)).
 - v. [Lloyd District](#) on Wikipedia (Web).
 - vi. Oregonian news stories and pictures, Vista Avenue and Parkview Apartments/Large file ([PDF](#)).
 - vii. Picasa photo album with my pictures of Parkview Apartments ([Web](#)).
 - viii. My LARGE panoramic photo of Parkview Apartments ([JPEG](#)).
 - ix. Prior FHA financing details of all three former FHA apartment projects now owned by current Parkview owner ([PDF](#)).



OREGON'S FIRST FHA INSURED APARTMENT LOAN, JUNE 1940

**VISTA AVENUE APARTMENTS,
800 SW VISTA AVENUE, PORTLAND**



OREGON'S SECOND FHA INSURED APARTMENT LOAN, AUGUST 1940

PARK VIEW APARTMENTS, 1760 NE IRVING, PORTLAND






APPENDIX A: FHA 75TH ANNIVERSARY

[COURTESY, OREGON HOUSING BLOG](#)

VIDEO, WEB ALBUMS, AND PANORAMIC PHOTOS

1. VIDEOS

Name, Year, SF or MF	National or Oregon Focus?	YouTube HD Link	IPOD Link	Other Video Formats
				
1. Better Housing Video, 1935:	National		IPOD	Web/Other
2. Video made in 2004 to Celebrate FHA's 70 th Anniversary.	National		IPOD	Windows Media
3. Pan of Street Scene of First FHA Home Loan in Oregon, Astoria, 1935.	Oregon	YouTube HD	IPOD	Web/Other
4. <i>Vista Avenue Apartments</i> , the First FHA Multifamily Loan in Oregon, June, 1940.	Oregon	YouTube HD	IPOD	Web/Other
5. <i>Parkview Apartments</i> , the second FHA Multifamily Loan in Oregon, August 1940,	Oregon	YouTube HD	IPOD	Web/Other

2. FIRST TWO FHA APARTMENT LOANS IN OREGON, 1940: PHOTO ALBUMS AND PANORAMIC PHOTOS

Name, Year	Picasa Photo Album	Panoramic Picture from Picasa Photo Album
		
<i>Vista Avenue Apartments</i> , the First FHA Multifamily Loan in Oregon, June, 1940.	Album	Panoramic Photo
<i>Parkview Apartments</i> , the second FHA Multifamily Loan in Oregon, August 1940.	Album	Panoramic Photo